

PRINTING INSTRUCTIONS:

The following instructions have been developed to help with personal production of the Denim Day flyers.

COLOR PRINTING

Every pdf file in the Denim Day disc includes a color version of every flyer. If the resources are available to you, feel free to reproduce the flyers in their color versions.

NOTE: The color versions of the flyers are only for color reproduction. If you plan on producing xerox copies of the flyers please use the black/white version of the flyers.

BLACK & WHITE PRINTING

Every pdf file in the Denim Day disc includes a black & white version of every flyer. If you plan on printing several flyers to spread the word about Denim Day, we suggest cost efficient black & white printing/copying.

To achieve the best results please follow these instructions:

- 1) From your computer or laptop, open the desired pdf file of your choice from the Denim Day Toolkit disc.
- 2) Once the file is open make sure you are connected to an ink jet printer or laser printer.
- 3) Hit print and be sure that you are printing the black and white version of the flyer.
Note: The black and white version of the flyer has been specifically designed for black and white output. Do not print a black & white version of the color flyer.
- 4) Next, take your high quality black & white print to a copy machine and begin production of the flyers.
Note: Every copy machine is calibrated differently; you might have to adjust the brightness and contrast to achieve the best results.

GOOD LUCK!!

