



LACAAW  
LOS ANGELES COMMISSION  
ON ASSAULTS  
AGAINST WOMEN  
IS



CALENDAR LISTING:

## LAUNCH OF DENIM DAY USA AND 10<sup>TH</sup> ANNUAL DENIM DAY IN LA APRIL 23:

WEAR JEANS TO TAKE A STAND AGAINST RAPE, SEXUAL ASSAULT, & DATING VIOLENCE

LOS ANGELES—On April 23, 2008 the launch of Denim Day USA will take place, with nationwide participants wearing jeans to help end sexual and dating violence. Join thousands of supporters of Denim Day USA ([www.denimdayinusa.org](http://www.denimdayinusa.org)) and wear jeans that day to take a stand against rape, sexual assault and dating violence—especially among teens. Peace Over Violence formerly LACAAW will be coordinating the launch for Denim Day USA and the 10<sup>th</sup> annual Denim Day in LA in honor of the growing interest and necessity to challenge the misinformation and minimization about the trauma, cost, and impact of sexual violence on victims/survivors, their friends, families and the community. To find out how you, your employees or your business can support Peace Over Violence by wearing jeans on Denim Day, visit [www.denimdayinusa.org](http://www.denimdayinusa.org).

Denim Day in USA is endorsed by:

Rape, Abuse, and Incest National Network (RAINN), National Sexual Violence Resource Center (NSVRC), The Family Violence Prevention Fund (FVPPF), and the National Coalition Against Domestic Violence (NCADV).

This is a partial listing. For a complete listing please visit [www.denimdayinusa.org](http://www.denimdayinusa.org).

Why Denim Day?

- + Less than a decade ago Italian judges did not convict a rapist because the victim wore jeans.
- + Every two and a half minutes, somewhere in America, someone is sexually assaulted.
- + According to the Los Angeles Police Department, there were 1,117 rapes during the year 2003, with only 260 rape suspects arrested.
- + 82.8% of rapes committed by an intimate are not reported to the police.
- + 35% of college men who voluntarily participated in psychological research conducted at several universities indicated they might commit a rape if they knew they could get away with it.
- + Two million children around the world are forced into prostitution every year.
- + Law enforcement arrests for Internet sex crimes against minors is on the rise.
- + 15,000 to 19,000 people with developmental disabilities are raped each year in North America.
- + Survivors deserve support and assistance, not shame and blame.
- + We want to build healthy relationships, families and communities free from sexual, domestic and interpersonal violence.

Source: [www.denimdayusa.org](http://www.denimdayusa.org)

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