



LACAAW  
LOS ANGELES COMMISSION  
ON ASSAULTS  
AGAINST WOMEN  
IS



CALENDAR LISTING:

## 10<sup>TH</sup> ANNUAL DENIM DAY IN LA APRIL 23 AND LAUNCH OF DENIM DAY USA:

WEAR JEANS TO TAKE A STAND AGAINST RAPE, SEXUAL ASSAULT, DATING VIOLENCE

LOS ANGELES—On April 23, 2008 the 10th Annual Denim Day in Los Angeles will take place, with participants wearing jeans to help end sexual and dating violence. Join more than 300,000 supporters of Denim Day in LA ([www.denimdayinla.org](http://www.denimdayinla.org)) and wear jeans that day to take a stand against rape, sexual assault and dating violence—especially among teens. On Denim Day, more than 200 student leaders from LAUSD and middle schools and high schools throughout LA will lead violence prevention events on their campuses. Companies and organizations within LA such as Southern California Edison, Kaiser Permanente and Broadway Federal Bank will participate by encouraging employees to wear jeans in support of raising awareness about the need to end sexual violence. To find out how you, your employees and/or your business can support Peace Over Violence by wearing jeans on Denim Day April 23, 2008 visit [www.denimdayinla.org](http://www.denimdayinla.org).

10th Annual Denim Day in LA is endorsed by:

LA City Council, United Way of Greater Los Angeles, Center for Community Solutions, California Coalition Against Sexual Assault (CALCASA), and The Mexican American Legal Defense and Educational Fund (MALDEF). This is a partial listing. For a complete listing please visit [www.denimdayinla.org](http://www.denimdayinla.org).

Why Denim Day?

- + Less than a decade ago Italian judges did not convict a rapist because the victim wore jeans.
- + Every two and a half minutes, somewhere in America, someone is sexually assaulted.
- + According to the Los Angeles Police Department, there were 1,117 rapes during the year 2003, with only 260 rape suspects arrested.
- + 82.8% of rapes committed by an intimate are not reported to the police.
- + 35% of college men who voluntarily participated in psychological research conducted at several universities indicated they might commit a rape if they knew they could get away with it.
- + Two million children around the world are forced into prostitution every year.
- + Law enforcement arrests for Internet sex crimes against minors is on the rise.
- + 15,000 to 19,000 people with developmental disabilities are raped each year in North America.
- + Survivors deserve support and assistance, not shame and blame.
- + We want to build healthy relationships, families and communities free from sexual, domestic and interpersonal violence.

Source: [www.denimdayinla.org](http://www.denimdayinla.org)

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10<sup>th</sup> annual denim day in l.a.  
a peace over violence project

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